

CYBER LOSS

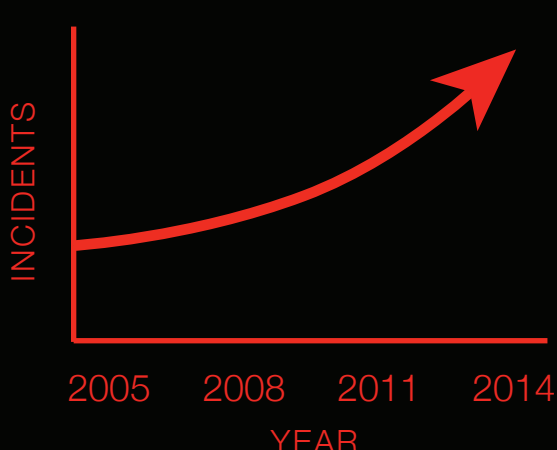


Your data may not be as immune as you think.

Healthcare services businesses are more susceptible to data breaches.

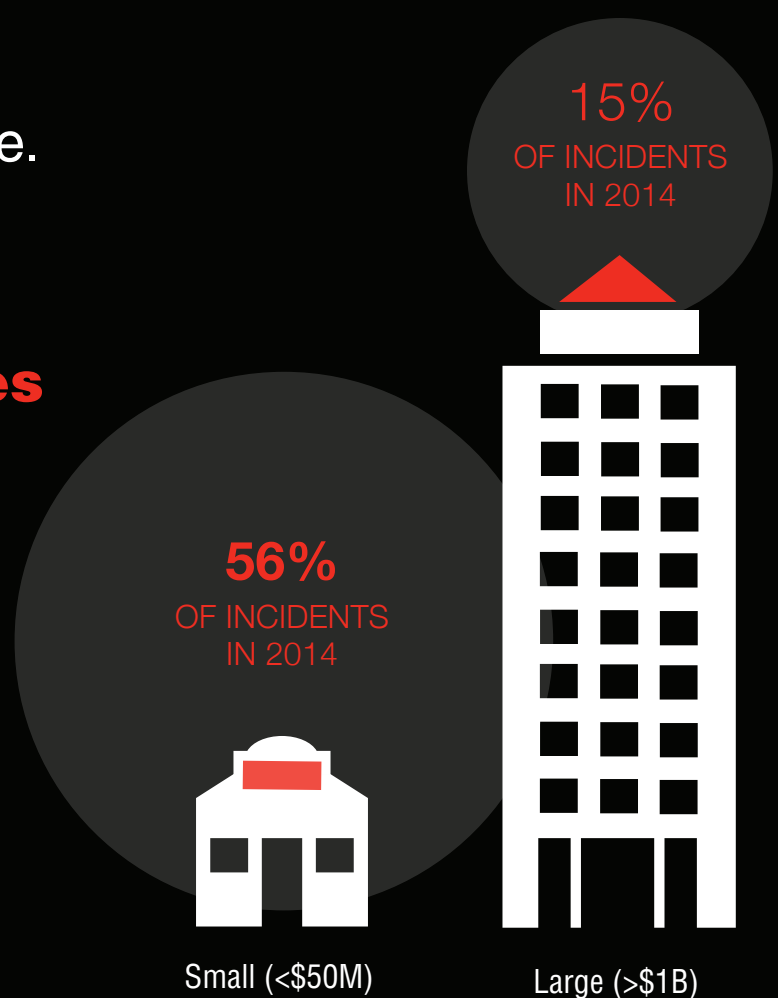
On average, the healthcare industry is about **2.3 times** more likely to experience a breach compared to other industries.

2.3x



The number of cyber incidents in the healthcare industry has **increased more than sixfold** over the past 10 years.

Any size healthcare organization is susceptible. The number of incidents affecting **small and medium sized entities** has increased **7 times** in the past 10 years. Median costs of a breach are \$150K.



In 2009, HIPAA required health organizations to notify if a breach occurred. Since then, **31.4 million people have been affected** and more than \$25.1M in fines levied against healthcare entities.

View our Hiscox PRO™ Privacy 101 Guide for other privacy and data breach information, including key industry facts, risk management tools, exposures and coverage.



Study reviewed data related to cyber losses with media firms, publishing firms, professional services firms: advertisers, environmental consultants, event planners / promoters, general business services, public relations services, real estate agents, real estate property managers, accountants and financial advisory firms.

Additional information can be found at www.hiscox.com or www.advisenltd.com